

FARMERSVILLE MAIN STREET BOARD
AGENDA ~ April 3, 2017
5:00 P.M. City Council Chambers

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval March 6, 2017 meeting minutes
- B. Consider for approval March 2017 Financial Statements
- C. National Register Rollout
- D. Discussion of Health Initiative progress
- E. Update on Downtown Merchants events
- F. Main Street Manager monthly update-Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at 972-782-6151 or Fax 972-782-6604 at least two (2) working days prior to the meeting so that the appropriate arrangements can be made. Handicap Parking is available in the front and rear parking lot of the building.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for April 3, 2017 was posted in the regular posting place of the City of Farmersville on March 31, 2017 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

Farmersville Main Street Board Minutes March 6, 2017 City Hall

The meeting was brought to order at 5:00 PM by President Anne Hall. Present were board members Anne Hall, Glenda Hart, Randy Rice, Kim Potter, Kim Smith-Cole, and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, City Manager Ben White, Councilman Leaca Caspari, and Mayor Diane Piwko.

Consider for approval November 7, 2016 Meeting Minutes:

There was no discussion regarding the November 7, 2016 meeting minutes; motion to approve by Kim Smith-Cole, second by Glenda Hart. Minutes were approved as presented.

Consider for approval Nov-Dec 2016 and Jan-Feb 2017 Financial Statements:

Motion to approve as written by Randy Rice; second by Kim Smith-Cole. The statements were approved as presented.

National Register Rollout:

The THC's National Register department office will send us plaque purchase forms when the district is officially listed. There are 3 plaque options, 5 x 7, 7 x 9, and 9 x 12 (for contributing properties within a district).

Donna and Adah Leah are on the Preservation Celebration planning committee; the event will be 4-29-17. The National Register announcement will be made at the celebration. Downtown merchants are working on a coupon page for distribution at that event and others. Adah Leah met with Lacey Henderson of Commerce A & M; she recommended a possible summer intern, Cody Benson. After interviewing Cody, he would be a good choice to update our written materials and assist with a historical walking tour. Adah Leah suggested a nominal stipend for him, perhaps \$200 upon completion of the internship.

Discussion of Health Initiative Progress:

ADA Accessibility: Ben White discussed the Main Street ADA grant, which has had a delay.

ID Health Partners: We have visited with representatives of the Community Health Service Agency, as well as Marshal Furr, Becky Reeder, Tamara Hanks and John Hickman, who are all excited about the health focus. Glenda will assist with setting up a meeting with the Tatum Elementary PE teacher, so that we can encourage more downtown visits for the children.

Exercise Loop: Kim Potter has identified a mile loop through downtown that may work to promote as our "Main Street Mile."

Chaparral Trail Promotion: 4B has budgeted monies to promote the trail and Adah Leah is working with the board to update two leased billboards to focus on the trail.

The designs have been approved for both and they will be going up soon. Randy Rice has been giving suggestions on some additional signage that's needed near the trail to send folks downtown. Kim Potter has photographed the exercise stations along the trail. Adah Leah will ask Eddy Daniel to share the trail map information so that we can create an updated Chaparral Trail brochure for visitors. We have a three slot brochure holder for attachment on the trailhead kiosk to hold the Shoppers Guide, Rack Cards, and new Trail brochure.

Update on Downtown Merchants Feb. 11 Event:

Donna Williams helped give an update: 15 shops participated in this successful event, and three large gift baskets were given away. The Farmersville Times assisted with fliers and advertising, and the creation of a logo for the event. The bright pink participation cards that were used were very visible and effective.

Main Street Manager Monthly Update:

Adah Leah provided written monthly reports, and highlighted the following: Farmersville Main Street has received National Main Street Recognition for this year. We have received this honor each year we have been a part of the Program. The manager attended the annual Preservation Texas Conference in Waco in February. Advanced Fixtures Inc. has donated custom portable display panels to the Farmersville Heritage Museum, a significant contribution. Audie Murphy Day planning is underway (June 17); the event will have PTSD as a theme this year. The May Building façade renovations are complete this month, including window repair, painting, and replacement of the canopy. Previous Main Street design assistance had been received for this building. The Post Office is receiving repairs. The Main Street office installed a new computer after the old one had problems. Interior renovations at the Old Candy Kitchen building include HVAC and restrooms. Interior renovation are in progress at WagJack Too. Four brown "Historic Downtown Farmersville" signs were installed on Hwy 380 and Hwy 78. The Meguire Building has a new tenant, Clayton Jeck-counseling services.

Discussion of placing items on future agendas:

The next meeting will be Monday, March 6 at 5 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Anne Hall at 5:49 PM



Farmersville Main Street
Operating Account
Financial Statement
Period: March 1-31, 2017

Beginning Balance:	February 28, 2017		\$ 11,606.14
Plus:	Farmers & Fleas Market income		\$ 435.00
			\$ 12,041.14
Less:	Farmers & Fleas Market expenses		\$ 134.01
	Audie Murphy Day expenses		\$ 290.00
	FDMA transfer to Chamber		\$ 1,203.31
			\$ 1,627.32
Ending Balance:	March 31, 2017		\$ 10,413.82
Less:	Restricted Audie Murphy Day Monies		\$ 7,173.51
	Restricted Sign & Paint Grant Monies		\$ 450.00
	Restricted Farmers & Fleas monies		\$ 2,623.24
			\$ 10,246.75
	Total Unrestricted Monies, March 31, 2017		\$ 167.07

Num	Date	Payee	Category	Amount	Running Balance
					11,606.14
Month Ending 02/28/2017					
Month Ending 03/31/2017					
3991	03/01/2017	Greenville Herald Banner	Farmers & Fleas Market	(99.01)	11,507.13
3992	03/01/2017	Classique Printers	Audie Murphy Day	(290.00)	11,217.13
3993	03/01/2017	Our Town	Farmers & Fleas Market	(35.00)	11,182.13
	03/08/2017	Farmers & Fleas Market	Farmers & Fleas Income	365.00	11,547.13
3994	03/10/2017	Farmersville Chamber of Commerce	Miscellaneous	(1,203.31)	10,343.82
	03/17/2017	Farmers & Fleas Market	Farmers & Fleas Income	70.00	10,413.82

PRESS! RELEASE

FOR IMMEDIATE RELEASE
DATE: March 21, 2017

CONTACT: Gregory Smith, [512-463-6013](tel:512-463-6013)
greg.smith@thc.texas.gov

FARMERSVILLE COMMERCIAL HISTORIC DISTRICT LISTED IN THE NATIONAL REGISTER OF HISTORIC PLACES

AUSTIN, Texas—The Farmersville Commercial Historic District was recently listed in the National Register of Historic Places. The Texas Historical Commission (THC) assisted in the nomination of this district in recognition of its importance to local and state history.

Established in 1849 and incorporated in 1873, Farmersville began as a regional agricultural trading center and became a shipping point for cotton, cattle, and onions along the Missouri, Kansas and Texas “Katy” Railroad after 1881. The historic district includes commercial and civic buildings that reflect the historic character of the community from the 1880s through the 1930s.

The district’s centerpiece is a brick-paved public plaza along McKinney Street, and its streets are lined with historic commercial and civic buildings, many of which date to the late 19th century. Most of the district’s 52 historic buildings are one or two stories in height and are constructed of brick or stone. The district reflects the development of the city from a small rural settlement into a commercial center along the railroad line between McKinney and Greenville. The National Register listing also recognizes the architectural significance of the buildings within the district, as well as significant events, including the 1945 homecoming celebration for the city’s most famous son, Audie Murphy, upon his return to Farmersville as the most decorated American soldier of World War II.

“Listing in the National Register of Historic Places is both an honor, and a substantial contribution to the local economy through the state’s heritage tourism efforts,” said THC Executive Director Mark Wolfe. “The work completed by property owners, local preservation organizations, THC staff, and the THC’s professional review board results in an achievement that Farmersville can be proud of as they join our agency in saving the real places that tell the real stories of Texas history.”

The National Register of Historic Places is the nation’s official list of cultural resources deemed worthy of preservation. Authorized under the National Historic Preservation Act of 1966, the National Register is part of a federal program to coordinate and support public and private efforts to identify, evaluate, and protect the country’s historic and archeological resources. The National Register includes more than 3,000 listings in Texas. Listing affords properties a measure of protection from the possible impact of federally funded projects, as well as access to technical expertise and grant funds to facilitate their restoration and preservation. Income-producing properties are also eligible for federal tax benefits for sympathetic rehabilitation work.

To learn more about the National Register of Historic Places, contact the THC's History Programs Division at [512-463-5853](tel:512-463-5853) or visit www.thc.texas.gov.

TEXAS HISTORICAL COMMISSION

NATIONAL REGISTER OF HISTORIC PLACES PLAQUE APPLICATION FORM

To increase public recognition of historic properties, the Texas Historical Commission offers three different size and style National Register plaques. A plaque may be obtained for properties that are individually listed, or are contributing to a district listed in the National Register of Historic Places. Owners of properties within historic districts must provide the name of the district and materials verifying the historic name of the property, such as copies of deed records or city directories (names of current property owners cannot be used). All applications must include a clear, current photograph of the property.

Job # _____ (to be assigned by THC)
Historic name of property and/or district * _____
Year built (for 9"x12" plaque only) _____ Date of listing (if known) _____
Street address of property _____
City _____ County _____
Owner of property _____
Address _____ City _____ Zip _____
Name, street address, and telephone number of person to whom plaque is to be shipped:
Name _____
Street address _____
City _____ Zip _____ Telephone _____

All plaques are bronze with a brown textured background. I wish to order the following (please check one):

[] 5"x7" standard
Cost: \$350.00

[] 7"x9" custom
Cost: \$450.00

[] 9"x12" custom
Cost: \$550.00

LISTED IN THE NATIONAL REGISTER OF HISTORIC PLACES BY THE UNITED STATES DEPARTMENT OF THE INTERIOR

ALFRED P. AND ANNIE B. GREEN HOUSE
LISTED IN THE NATIONAL REGISTER OF HISTORIC PLACES BY THE UNITED STATES DEPARTMENT OF THE INTERIOR

ALFRED P. AND ANNIE B. GREEN HOUSE
1234 MAIN STREET
BUILT IN 1842
LISTED IN THE NATIONAL REGISTER OF HISTORIC PLACES BY THE UNITED STATES DEPARTMENT OF THE INTERIOR

Prices effective February 17, 2017

To order, please complete the form below and mail it, along with a photograph and your check, made payable to the Texas Historical Commission, to:

Texas Historical Commission
History Programs Division
P.O. Box 12276
Austin, TX 78711-2276

Please allow 4-6 weeks for delivery.





Community Shed Sale – April 8, 2017

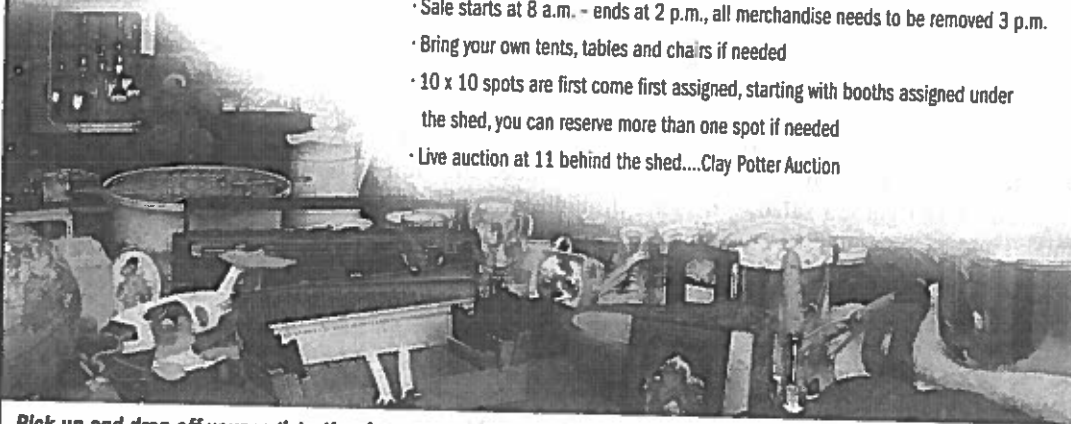
The Onion Shed

154 S Main St • Downtown Farmersville

For more information visit
www.FarmersvilleChamber.com
or call 469-525-5132.

How It Works:

- Rent your spot for \$25 and come sell your goods at The Onion Shed!
- Vendor check in 6:30 – 7:30 a.m. at the front of The Onion Shed;
no late arrivals; trucks and trailers should be removed by 7:45 a.m.
- Sale starts at 8 a.m. – ends at 2 p.m., all merchandise needs to be removed 3 p.m.
- Bring your own tents, tables and chairs if needed
- 10 x 10 spots are first come first assigned, starting with booths assigned under the shed, you can reserve more than one spot if needed
- Live auction at 11 behind the shed....Clay Potter Auction



Pick up and drop off your registration form and booth rent at The Hay Loft, Old Time Home Furnishings or Simplexity Boutique on the square 10 – 6 Tuesday thru Saturday. The Hay Loft has a night drop on the front door if you need to drop off after hours; make check payable to Farmersville Chamber of Commerce.

The Hay Loft
120 McKinney St

Simplexity Boutique
119 S Main St

Old Time Home Furnishings
110 Mckinney St



Main Street Monthly Report
 March 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

3, 22	Administrative assistance provided by Debbie Ranspot.
6	Main Street Board meeting
9, 15, 29	City Staff meetings attended
13	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
14, 28	Attended City Council Meeting

PROMOTION:

2	March E Newsletter sent to “friends” of downtown list
4	Farmers & Fleas Market—good attendance
	Downtown merchants are in the process of working with the Chamber to become a subcommittee for marketing purposes.
9	Tour group of 30 Wylie seniors shops downtown and visits Bain Honaker House; shopping guides provided
16	Audie Murphy Day Committee planning meeting. Ron Brown will provide short presentation about PTSD. Cap choices discussed. Charles Marosek art students will provide art again.
	Two newly designed billboards promoting the Chaparral Trail are installed-Hwy 78 and Hwy 380
	Submitted award nomination for Crowders and for Boy Scout Troop 310 to Collin County Historical Commission; winners to be announced at Preservation Celebration event on April 29
22	Met with Mandy Weaver and Eddy Daniel re: assistance with Chaparral Trail map of amenities. This map will show parking, benches, exercise stations, type of surface, and proximity to downtown shopping. It will be placed at the Trailhead Kiosk
24	Ads placed for Farmers & Fleas Market; press releases sent. New ad placed in “Around Town News”
	Downtown Shoppers Guide revised; updates to city Website made
	National Register Commercial District is approved by National Park Service! Coordination with Texas Historical Commission. Press release submitted, interview with Farmersville Times
	Provided information about Farmers & Fleas Market administration to Chamber Merchants subcommittee to assist in their planning of April 8 “Shed Sale” event. They are also working on a June 3 Car Show in conjunction with the Farmers & Fleas Market
28	Meeting with Jennifer Lowe at Tatum Elementary regarding downtown field trip for students
30	Farmersville Heritage Museum Board meeting. Larry Jordan collection of Audie Murphy items moved to museum

DESIGN:

	City Hall construction continues: front office upgrades
	First Baptist Church sanctuary repairs continue (smoke mitigation)
	Museum receives final construction details and receives final ADA inspection
	Post Office is receiving repairs to windows.
	Bill Daniel is working with Public Works as advisor to trees throughout parks

ECONOMIC RESTRUCTURING:

	Provided information on downtown building space available to Bernistine Williams
	Laundromat is now open on McKinney Street!
2	Chamber Luncheon program attended
15	Chamber Member Initiative meeting attended-planning of future events
28	Provided assistance for script draft for drone videos planned by 4A.